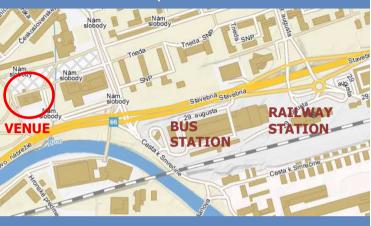
#### **VENUE**

Hotel LUX, Námestie slobody 2, 974 01 Banská Bystrica, Slovakia, *www.hotellux.sk* 

GPS: 19°E 09' 15"; 48°N 44' 09"



### **ACCOMODATION**

Participants are requested to book accommodation individually. We recommend to use following hotels in a 15 minute walking distance where reduced prices have been negotiated:

- Hotel ARCADE (www.arcade.sk)
- Penzión GRAND (www.penziongrand.sk)

Please, state the password "digiradio" in the *Note* window when booking the accommodation.

Deadline for reservation at a discount: 9<sup>th</sup> Febr. 2015

### **LANGUAGES**

Slovak, Czech, English (with simultaneous interpretation)

#### **REGISTRATION**

Online on www.vus.sk/v4/registration

Deadline for registration: 11<sup>th</sup> Febr. 2015

Registration fee: 48 € (40 €+ 20 % VAT)

#### **Grant:**

Visegrad Fund

#### Partners:



Výskumný ústav spojov, n. o., Slovakia (Research Institute of Posts and Telecommunications)



Český metrologický institut, Czech Republic (Czech Metrology Institute)



Hírközlési és Informatikai Tudományos Egyesület, Hungary (Scientific Association for Infocommunications)



Instytut Łączności – Państwowy Instytut Badawczy, Poland (National Institute of Telecommunications)



Approaches to the Digitisation
of Audio Broadcasting
in V4 Countries





February 18 – 19, 2015 Banská Bystrica, Slovakia

INVITATION

Conference supported by International Visegrad Fund (http://visegradfund.org).

# DEAR LADIES AND GENTLEMEN,

After successful transition from analogue to digital terrestrial TV broadcasting in the whole Central Europe, the similar process in audio broadcasting is expected in near future. The representatives of telecommunication research and scientific institutions from all the Visegrad Four countries have pleasure to invite you to the conference, which will deal with the opinion of V4 countries on potential technical, economical and social aspects of digitisation. The goal is to exchange experience and future intentions and to search for common solutions / strategies with benefits for broadcasters, network operators and the population. Speakers of high reputation from the international organisations outside the V4 countries will explain the advantages of the on-going processes and recommended approaches.

### **PROGRAM COMMITTEE**

VÚS, Slovakia **Juraj ORAVEC** ČMI, Czech Rep. Čeněk PAVELKA HTE, Hungary Péter NAGY Mária KISSNÉ-AKLI NMHH, Hungary IŁ, Poland **Dariusz WIECEK** Krystyna ROSŁAN-KUHN KRRiT, Poland

## **CONFERENCE SECRETARIAT**

Anna Jenisová

VÚS, n. o., Zvolenská cesta 20, 974 05 Banská Bystrica, Slovakia

Tel.: +421-48 4324 134 Mobile: +421-905 271 922 E-mail: jenisova@vus.sk

http://www.vus.sk/v4

# PROGRAMME

# February 18, 2015, Wednesday

- **REGISTRATION OF PARTICIPANTS.** 8:30 Welcome coffee
- 9:30 OPENING OF THE CONFERENCE

1<sup>st</sup> Session: Why is it important to go to digital?

10:00 The DRM Standard and the Prospects of Its **Implementation** 

Radu P. OBREJA, DRM Marketing Director

**10:40 COFFEE BREAK** 

11:10 DAB+ - More Than Radio Mirosław OSTROWSKI, Radio Wrocław, POL

11:40 Digital Radio in Europe: an Update on the Rollout of DAB/DAB+ across Europe Patrick HANNON, President of WorldDMB

12:10 LUNCH

13:30 Digital Radio Toolkit - Key Factors for the **Deployment of Digital Radio** 

David FERNÁNDEZ-QUIJADA, EBU

### 2<sup>nd</sup> Session: Legislation, regulation

14:00 Legislative and Regulative Aspects of Audio **Broadcasting in the Czech Republic** Pavel DVOŘÁK, ČTÚ (Czech Telecommunication

Office), CZE

14:30 COFFEE BREAK

15:00 Rethinking the Regulation of Digital Radio **Broadcasting in Hungary** 

> Péter VÁRI, Mária KISSNÉ-AKLI, NMHH (National Media and Infocommunications Authority), HNG

15:30 Legislative and Regulative Aspects of Audio **Broadcasting in Slovakia** 

> Radoslav KUTAŠ, Mediálny inštitút (Media Institute), **SVK**

16:00 Legislative and Regulative Situation in POL Krystyna ROSŁAN-KUHN, KRRiT (National Broadcasting Council), POL

**16:10 PANEL DISCUSSION** 

# PROGRAMME

# February 19, 2015, Thursday

3<sup>rd</sup> Session: Economical aspects of digitisation

9:30 DAB+ Network Deployment Plans in Hungary

Zsolt ÁRKI, AH Zrt. (Antenna Hungaria Zrt.), HNG

10:00 Economic Advantages of DAB+ Jens STOCKMAN, GatesAir

10:30 COFFEE BREAK

11:00 Impact of the Audio Broadcasting **Digitisation on the Car Industry** Ján LEŠINSKÝ, STU (Slovak Technical University), **SVK** 

11:30 Readiness of Network Operators in the **Czech Republic** 

> Tomáš ŘAPEK, TELEKO; Marcel PROCHÁZKA, ČRa (Czech Radiocommunications), CZE

12:10 LUNCH

4<sup>th</sup> Session: Role of public broadcasters in the implementation process

13:20 Polish Radio Digital Future Krzysztof LUSZCZEWSKI, Pawel MATHIA, , Polskie Radio SA (Polish Radio), POL

13:50 Future of Terrestrial Broadcasting from the Perspective of RTVS

Andrej DOLEŽAL, RTVS (Radio and Television of Slovakia), SVK

14:20 COFFEE BREAK

14:50 CRo Intentions in Digitisation of Audio **Broadcasting** 

Pavel BALÍČEK, Český rozhlas (Czech Radio), CZE

15:20 Digital Radio - Possibility and Responsibility Péter JÁKÓ, MTVA (Hungarian Public Media), HNG

15:50 PANEL DISCUSSION

**16:50 END OF THE CONFERENCE**